JAY MONTGOMER



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learning expert

COMPUTER SKILLS

Photoshop CC Illustrator CC

InDesign CC

Acrobat Pro DC Cinema 4D

Microsoft 365 Workfront

XD CC Figma

RevJet

Mac OS

HTML/CSS Windows OS

QUALIFICATIONS SUMMARY

Hybrid Graphic Designer, Illustrator and Interactive Designer with 30+ years working with countless top companies such as Chick-Fil-A, Home Depot and Coca-Cola. Former college professor of 15 years teaching award winning, traditional and digital illustration and design concepts and techniques with all traditional mediums and *Photoshop*, Illustrator and InDesign. A versatile and detail-oriented leader, capable of juggling multiple projects through strong brand compliance, project management, organizational and time-management skills.

PROFESSIONAL CORPORATE EXPERIENCE

| 11/2017- | Home Depot - Digital Designer |
|---------------------|--|
| present | Lead team of 4 designers and work closely with marketing analysts, to implement marketing designs in prominent spots on Home Depot private and national brands, all which are highly measured against how they contribute to increased sales, messaging, and brand awareness. Responsible for research and development of exceptional, designs for various departments and products for HomeDepot.com. Primarily create vector-based designs, to highlight product features on product pages. |
| | ieader for visual vilter icons vector isometric illustrations data driven automated design UI & GUI icons UI & GUI icons prepare work for print and web 4 Content Management Systems brand guidelines creation |
| 06/2013- 02/2015 | RedWorks at Ogilvy & Mather (ad agency) - Studio Artist/Graphic Designer Concept, develop and execute print and digital ads following brand compliance guidelines with CA's, AD's, Proofreaders and Traffic team by having a "can do", positive attitude helping wherever needed. PPT presentations find stock photos and art original illustrations, icons |
| | web banners static/animated revise type 6+ languages t-shirt graphics large format printing |
| 11/2006- 09/2012 | Savannah College of Art & Design - Adjunct Illustration Professor Taught 9 different classes for Sophomore-Graduate level. 2-30 students per class. Prepared engaging course content and assignments. found/enlisted highly qualified guest lecturers demonstrated traditional and digital techniques very high teaching evaluation ratings from students |
| 09/1998- 12/2012 | Portfolio Center - Digital Illustration Teacher Trained Freshman-Senior students in 6 different illustration and design classes. 2-15 students per class. preforming traditional/digital demos to help students develop the skills needed in various creative software. assembled and acquainted relevant assignments highly involved with image making and design process several students received awards, jobs and scholarships based on specific instruction |
| 01/2002- 06/2006 | Atlanta College of Art - Part-Time Illustration Professor Instructed 7 different classes for Sophomore-Senior students 6-20 students per class. Responsibilities and accomplishments were similar to the 2 teaching positions mentioned above. |
| 06/1994- 11/1995 | Suzanne Anderson & Associates (design firm) - Illustrator & Graphic Designer - Worked with clients to produce collateral, package design, presentations, brochures, books, product illustrations and photographs for print production and website graphics. |

PROFESSIONAL EXPERIENCE

1992-Present Jay Montgomery Illustration - Owner

Concurrent with corporate experience, a successful business that specializes in illustration and graphic design has been maintained by repeat clients, advertising and recruiters. Responsible for researching the subject and technique for the design and image creation. Responsible for all aspects of the business including marketing, negotiating, bookkeeping, purchasing and tech support. Services created using various 2-D & 3-D traditional and digital mediums for anyone from individuals to fortune 500 companies.

Illustration

- ⊙ 120+ GUI icons
- ⊙ 45+ magazine covers
- ⊙ 30+ book covers
- ⊙ 50+ interior/spot art

 \odot 70+ ad illustrations

- 3 children's books
- 2 jigsaw puzzles
- character design
- \odot 20+ TV and movie backgrounds

- ⊙ illustrative typography
- repeatable patterns
- 120+ storyboard comps
- \odot 30+ t-shirts
- 3-D Poser and SketchUp

- Graphic Design
- \odot 25+ website designs
- minor edits CSS/HTML5
- minor GUI design
- ⊙ interactive design
- brand development
- \odot 30+ logos
- ⊙ social media
- development and
 - ad campaigns

- workbooks & magazines
- ⊙ 25+ package designs
- trade show signage
- 15+ PPT & Keynote presentations
- ⊙ 50+ ad designs
- mechanical production
- stock art/photo buying
- photo retouching

AWARDS (partial list)

- 2011 Society of Illustrators Los Angeles, Certificate of Merit for "Crispin and the Great Tree" cover illustration
- 2007 LaGrange College, Wall of Outstanding Alumni recipient
- 2003 Communication Arts, Certificate of Merit for Illustration Annual, "Overloaded" illustration
- 2001 Graphic Artists Guild, National Volunteer of the Year Award
- 1996 Print's Regional Design Annual, Cookie packaging art for Seckinger Lee
- 1996 How's International Annual of Design, Cookie packaging art for Seckinger Lee
- 1995 American Advertising Federation (AAF), Gold Addy at State and Southeast regional levels for two Alltel Mobile billboards
- 1995 Atlanta Journal-Constitution, Best Magazine Cover for "Poets, Artists & Madmen"

EDUCATION

- 2009 Savannah College of Art and Design, MFA level class - Drawing for Illustrators
- 1992 1994 Portfolio Center, Illustration program, Atlanta, GA Graduated with an equivalent to a Master's Degree, granted several awards including Best of Show, graduated with honors.
- **1988 1992** LaGrange College, Bachelor of Arts in Graphic Design and Drawing & Painting Graduated with a 3.75 GPA.



- technical/instructional • prints and gallery work ○ 465+ stock illustrations